

## Opening Ceremony

- 1) Self introduction of researchers
  - 2) Briefing of the ABL components
- Award of academic title “Researcher of Kyoto University”

Place : Kyoto University



## Lectures (PART1)



### Overview:

- Lectures by the professors of Kyoto University.
- Provides basic knowledge, measures and information, inc. Marketing, Finance, Business creation, to prepare for the following program components.

Time: 4 days, 10 : 00-16 : 30 (1.5Hr x 3 lectures/day)

Lecture format: in-person

Language: Japanese

Place: Kyoto (in-person classes)

## Business plan intensive course, Interim Presentation (PART2)

### Overview

- Lectures on business model creation; Business model elements (BM), 5C analysis, Customer segmentation (CS), Value proposition (VP), Business Model Canvas (BMC).
  - Researchers develop their own business model for the given business cases.
- Present at the interim presentation and obtain feedback comments by commentators.

### Time:

- Lectures: 11 days, 10 : 00-16 : 30 (1.5Hr x 3Lectures/day)
- interim presentation: September (two days)

Lecture format: in-person

Place: Kyoto (in-person classes)

## Intensive Business English Training

- Ateneo Intensive Business English Training (PART6)
- Business English Listening Training (PART3,5)

### Ateneo Intensive Business English Training

#### Overview

- Intensive business English training program provided by Ateneo De Manila University, the Philippines.
- Systematic training program specifically designed for ABL
- Targeting practical use in their workplaces; presentation, negotiation, discussion and business writing.

Time: 6 weeks

Place: Ateneo De Manila University, the Philippines



### Business English Listening Training

#### Overview

ABL originated on-line training of business English listening to enhance basic listening skills for ABL researchers.

With a focus on the coming ABL lectures in English, the training provides the intensive practices Using the methods of shadowing, dictation, overlapping, etc.

Time: about 9 days

Place: on-line / on-site, Kyoto University

## Lectures by Visiting Professors from Asian countries (PART4-1)

#### Overview

- Series of lectures by visiting professors from ABL partner Universities (20 lectures from 9 countries)
- Lectures on business-related affairs in the lecturer's countries, as follows:
  - Country's situation of politics, economy, latest business, etc.
  - Leadership, human resource management
  - C S R
  - Public relations, marketing

During the lectures,

- Researchers present their learnings, findings, opinions
- Lecturers feedback



Time: May – August  
Lecture format: online  
Language: English  
Place: Kyoto (in-person classes)

\* 【Ref 1】 Profile of the lectures

## Themed series of lectures and Presentations (PART4-2)

The lectures on the selected five major themes by University's professors and specialists on the theme.

The ABL researchers learn the knowledge and skills enough by the lectures to draft business plans on each theme. In addition, they can build the human network through the lectures and works.

### 【Themes】

- PPP,
- Cold Chain Logistics
- Digital Society (Smart City)
- Energy
- Doing Halal Business

Time: May – August  
Lecture format: in-person or online  
Language: English / Japanese  
Place: Kyoto (in-person classes)

	Monday, 9 <sup>th</sup> May <sup>2023</sup>	Tuesday, 10 <sup>th</sup> May <sup>2023</sup>	Wednesday, 11 <sup>th</sup> May <sup>2023</sup>	Thursday, 12 <sup>th</sup> May <sup>2023</sup>	Friday 13 <sup>th</sup> May <sup>2023</sup>
10:00 – 11:30 <sup>UTC+9</sup> (JST) <sup>2023</sup>	【Lecture 1】 <sup>2023</sup>	【Lecture 4】 <sup>2023</sup>	【Lecture 7】 <sup>2023</sup>	【Lecture 10】 <sup>2023</sup>	Preparation <sup>2023</sup> for Presentations <sup>2023</sup>
13:00 – 14:30 <sup>UTC+9</sup> (JST) <sup>2023</sup>	【Lecture 2】 <sup>2023</sup>	【Lecture 5】 <sup>2023</sup>	【Lecture 8】 <sup>2023</sup>	<b>Self-research Group Work</b> <sup>2023</sup>	Preparation <sup>2023</sup> for Presentations <sup>2023</sup>
15:00 – 16:30 <sup>UTC+9</sup> (JST) <sup>2023</sup>	【Lecture 3】 <sup>2023</sup>	【Lecture 6】 <sup>2023</sup>	【Lecture 9】 <sup>2023</sup>	Preparation for the presentation <sup>2023</sup>	<b>3 groups * 15mins presentation<sup>2023</sup> Q&amp;A<sup>2023</sup> Discussion<sup>2023</sup></b>

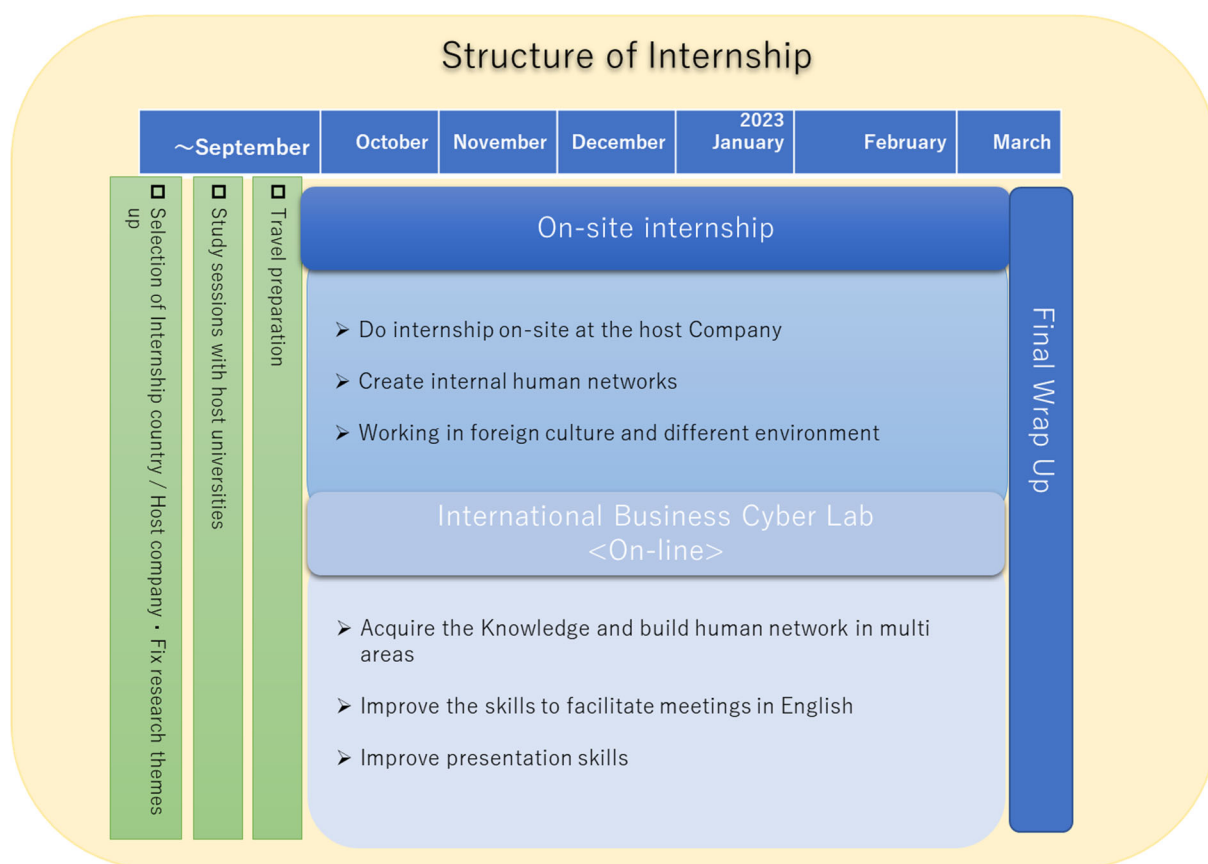
## Internship

### Overview:

In tight collaboration with ABL networked prominent Universities/enterprises/governmental institutions in each country, ABL implements the following two types of internships:

- 1) on-site internship which the ABL researchers (i.e. interns) do internship at the host companies in selected country.
- 2) International Cyber Lab on-line

The ABL internship enables the interns to build close relationship with enterprises, governmental institutions and dramatically improves their ability to develop business in the country.



\* 【Ref. 2】 List of ABL Internship Host companies and organizations

\* 【Ref. 3】 Experience of ABL graduates

## Final Wrap Up



- Presentations mainly on the achievement through On-site internship; individual learnings, human resource management in the country, etc.
- 20 minutes presentation and 20 minutes Q&A in English.
  - Held in March for each Cyber lab
  - In person session in Kyoto (or On-line)

Award certificate of completion and course enrolment to who meet the requirements.